**Sample Customer Email - yellow needs customization!**

Email Subject: McLean Crew Club Mulch Fundraiser!

Hi \_\_\_\_\_\_\_\_\_!

Thank you for ordering mulch from the McLean High School Crew team last year! I’m writing to let you know that our store is now open for the 2025 season. We are again offering bags of 3 cubic feet of High-Quality Double-Shredded Hardwood Mulch, including **free delivery** the weekend of **March 1st & 2nd.** The more you order, the more you save – prices as low as $6.35 a bag. Your order will support the McLean Crew Club, which we greatly appreciate! Since we are considered a club and not an official team, we do not receive school or booster funding and we rely on the support of generous members of our community like you.

Last year you ordered \_ bags of mulch. If your mulch needs have changed, please refer to the mulch calculator below to help make your purchase process as simple as possible.

Ordering has never been easier! All you have to do is fill out the online order form and pay with a credit card – no credit card fees! You can go to [www.mcleancrew.org](https://www.mcleancrew.org/online-store/High-Quality-Double-Shredded-Hardwood-Mulch-in-Large-3-cu-ft-Bags-p294701451) to place your order or scan the QR code below. I would sincerely appreciate it if you would enter my name as the rower at checkout: [Rower Name]. Sales end Monday, February 17th!

The McLean Crew Club greatly appreciates your support! Please let me know if you have any questions.

Thanks again!

**Scan QR Code or visit:** [**https://www.mcleancrew.org/online-store/High-Quality-Double-Shredded-Hardwood-Mulch-in-Large-3-cu-ft-Bags-p294701451**](https://www.mcleancrew.org/online-store/High-Quality-Double-Shredded-Hardwood-Mulch-in-Large-3-cu-ft-Bags-p294701451)





